



Floyd Schwade

March 14, 1947 - May 13, 2022

Floyd Schwade,
May 13, 2022, age 75, of Brookfield. Preceded in death by his parents Boris and Sarah Schwade. Loving husband of Kathleen Schwade. Dear father of Michael (Michelle) Schwade, Daniel (Lauren) Schwade, Benjamin (Nhi) Schwade. Adoring grandfather of Jack, Sam, Ellie, Audrey, Emmett, and Marguerite Schwade. Treasured brother of Florene Schwade. Further survived by other relatives and many friends.

Floyd grew up in the Sherman Park area on the northwest side of Milwaukee, attended Washington HS and was a UW-Madison graduate. He was very proud of Schwade Insurance, the business he built starting in 1975. His customers adored him, and he worked until recently. He touched countless lives and will be dearly missed.

Graveside services 2 PM Wednesday, May 18, 2022 at Mound Zion Cemetery, 14510 W. North Ave., Brookfield, WI. Memorials to Tidewell Hospice, 5955 Rand Boulevard, Sarasota Fl. 34238 and Pancreatic Cancer Action Network, Attn: Wage Hope My Way 1500 Rosecrans Avenue, Suite 200 Manhattan Beach, CA 90266.

To attend virtually:

Join Zoom Meeting

<https://us02web.zoom.us/j/82707689076?pwd=9czOJLEXdprb8kQ-FOSBZTFIx4cbAV.1>

Meeting ID: 827 0768 9076

Passcode: Floyd

One tap mobile

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+1 669 900 6833 US (San Jose)

Meeting ID: 827 0768 9076

Passcode: 045143

Find your local number: <https://us02web.zoom.us/u/kefBvSxmF>

The family will see friends following burial and from 6-8 PM on Thursday, Sunday, & Monday at 2995 Santa Barbara Dr., Brookfield.

Topic: Shiva Minyan

Join Zoom Meeting

<https://ceebj-org.zoom.us/j/83197675309?pwd=cXBFdHFKUUNBaG9LMHhPY2YwOFAwUT09>

Meeting ID: 831 9767 5309

Passcode: 32123

Previous Events

Graveside Service

MAY 18. 2:00 PM (CT)

Mound Zion Cemetery
14510 W. North Ave.
Brookfield, WI 53005

Shiva

MAY 18 to 19 (CT)

Schwade Residence
2995 Santa Barbara Dr.
Brookfield, WI 53005

Tribute Wall



“ *Floyd Schwade*

October 06, 2023 at 01:40 PM



“ *We are very sorry to hear of the passing of Floyd Schwade. Floyd was my father's and mother's insurance man. When my wife and I needed assistance with Medicare supplements, he was there to guide us through. We salute him for his helping character and will always remember the help he provided when we reached out to him.*

Jim Charne - September 24, 2022 at 06:26 PM



“ *Thinking of your wonderful Floyd, always there for you, understanding and caring. We were lucky to have him in our lives for so many years. Hoping that you are able to cope with all the memories & emotions that will flood over you for a long time to come. Call me please, I would like to get together. Love, Chris & the other Floyd*

Chris Paler - July 02, 2022 at 10:10 AM

JN

“ Kathy I’m so sorry for your loss.

My best memory of being with Floyd was when a small group of us were in Paris at Bastille Days and we were walking back to our hotel late at night and constantly getting confused by our different phone GPS systems and had to try to ask directions from strangers. Floyd and Kathy just rolled with the punches and eventually we got back safe and sound after walking through some rough neighborhoods. Great memories from that whole trip!

Jeff Noruk - May 18, 2022 at 03:06 PM

SL

“ A life well lived. A special friend, always there for you, understanding and caring.

We are lucky to have him our lives. We miss him already, Sol and Nancy

Sol and Nancy Lewin - May 18, 2022 at 11:49 AM

ME

“ He was a very nice guy ,He worked very hard .and fought for life.He never complained.

Our condolences to the family .May he Rest In Peace .

Milton & Karen Emold - May 15, 2022 at 11:33 AM

BW

Floyd and I went to High School together. When Floyd went into the insurance business we switched all of our business to Floyd because I trusted him. Throughout all the years that I worked with Floyd I always knew he looked out for my and my family’s behalf.....

Bob Walerstein and family

Bob Walerstein - May 15, 2022 at 01:36 PM

AB

It is hard to say goodbye to someone you have known since childhood. Floyd was not just our insurance agent but a very dear family friend. He may have been the nicest man I ever knew. To Kathy, Florene and family, our sincere condolences..

Al & Marice Berman - May 16, 2022 at 08:02 AM

RL

I got to know Floyd through his insurance agency in my capacity as a company representative. He was not only an excellent professional with a great deal of integrity and honesty but became a good friend. Although due to my retirement I had not seen Floyd for a number of years I was very sad to hear of his passing. My sincere condolences to Kathy and his entire family. Rest in Peace my friend.

Robert Long

Robert K Long - May 16, 2022 at 07:35 PM

NS

Floyd was so helpful to us when choosing our Medicare plan options. He was a pleasure to work with and a very nice man. Our condolences to his family.

Nancy and Howard Shimon

Nancy Shimon - May 16, 2022 at 08:24 PM

MB

Floyd was the best guy ever. Floyd was my first friend and I was his first friend, meeting over 70 years or so ago on the corner of his block. Our sincere condolences to Kathy, his children, his grandchildren, sister Florene and, all of his other family and many friends. Rest In Peace, first friend. Steve and Mary Berman

Mary Berman - May 17, 2022 at 01:00 PM

JJ

Met Floyd during the MC Danial days . I was involved in the Home and Builder Cabinets store on 46 and North ave . on the next block behind the bar . Ran into him and family often . He was a dedicated family man . He and his Agency took great care of all my needs . My condolences to Kathy and family . And Florene who I've enjoyed some great conversations over the years . I know he'll still be watching out for his family . Time to rest Floyd ,

Respectfully John Corlette

John L Corlette Jr. - May 18, 2022 at 01:45 PM

RA

Floyd has been a part of our family going back to the high school years with being one of my brother Terry's best friends, as well as college roommate. He and Kathy have always been family to us besides helping us related to our insurance needs, because he treated us like family. I always enjoyed hearing about his bicycling and other adventures with Terry and Rachel over the years continuing just up to these last weeks. He indeed help Fay and I during our Jordan's (z"l) own recent EOL journey with his cancer. There will be a physical void but that will be filled by his loving spirit for Kathy, his family and all those who have been touched by Floyd's life. G-d Bless

Randy - May 18, 2022 at 02:57 PM

JB

My condolences to Kathy and the Family. I have not only know Floyd and Kathy over the last 60 years, but have had many days of close experiences through our many Poker games, Junkets to Las Vegas, starting our first Insurance Agency together that he took over and has done such a good job with all of his customers that became friends ever since. After I moved from Milwaukee, I always made arrangements to meet with Floyd and Sol for lunch or stop at Floyd and Kathy's Home. I considered Floyd among a very small group of my best friends.

May you rest in peace.

Jerry Bootzin and all the Bootzin Clan

Jerry Bootzin - May 19, 2022 at 12:17 AM

AH

A few memories:

-When Floyd bought his house on Sherman Park Blvd. when still single, he lived with Howard Pollack (also single) to reduce expenses. Howard and Floyd hosted my bachelor party in the rec room of Floyd's house in 1978. It was a very kind gesture they supported me early on in my adult life. (Note: I will not share in any detail the activities of that night).

Floyd joined our bike group on numerous bike trips: 1. NY State/Quebec/Montreal in 2008; 2. WI/Mn/Mississippi River in 2009; 3. France in 2010 (Cathy joined us; more on that later); and 4. Northern Wisconsin in 2013. Not only was Floyd a strong rider, but he continued to service his clients during each of these week-long trips. It seemed that every stop on the ride, Floyd would either be on the phone or working on his lap top servicing his clients.

France ride in 2010. Cathy joined Floyd, my daughter, me and 6 others for a memorable ride through France (Paris, Loire Valley, Burgundy and the alps; concluding with us witnessing the fire works on the Seine river in Paris on Bastille Day). On that trip, Floyd and Cathy were standouts for many reasons, including their instance to ride together on a tandem throughout the trip. Also memorable was a late night dinner at the ski resort lodgings on the top of Alpe d'Huez, where we were all almost kicked out of the restaurant during our loud conversations after numerous glasses of French wine. (Note: I don't remember Floyd doing too much work after his second glass of wine that night).

After the France trip, Floyd and Cathy hosted a celebration dinner that rivaled any food we had on the bike trip in France. There were gracious hosts to all of us.

Floyd was a special friend and I will miss him dearly.

Art Harrington

Arthur Harrington - May 25, 2022 at 06:49 PM