



## Gisha Riva Swernoff

February 6, 1926 - April 28, 2015

Swernoff, Gisha Riva

Of Bayside, passed away on April 28, 2015 at the age of 89. Her sons James (Robin) and Michael (Miriam), grandchildren David (Robyn), Jeff (Allyson), Adam, Arielle, and Hannah, and great-granddaughters Mia and Zoe will mourn her passing. She is also survived by numerous nieces, nephews, and other relatives. A lynchpin of her large family, she held her family together through the strength of her character and the love in her heart.

Gisha was born on February 6, 1926 in New York City. Her family soon settled in the eastern Long Island town of Huntington, New York, where many of her relatives lived. Gisha's home was a magnet for family gatherings and social occasions. She got nachas from her interacting with her grandchildren and nieces and nephews. Her huge heart led her to nurture and care for relatives and friends alike.

She attended college at VMI in the first class with women students and graduated from NYU. Later in life she returned to earn a degree in Interior Design. In 1946, she married returning WWII veteran Howard Swernoff and they began their life in Levittown and Huntington, New York. She was a lifelong member of Hadassah, Huntington Jewish Center, and a supporter of numerous Jewish causes. Gisha moved to Wisconsin two years ago to be near her family, who will miss her dearly.

Memorial services 1:30 PM Thursday, April 30, 2015 at Congregation Shalom, 7630 N. Santa Monica Blvd., Fox Point. Private interment in New York. Memorial gifts to Hadassah or Cure Alzheimer's Fund, 34 Washington St., Suite 200, Wellesley Hills, MA 02481 are appreciated.

The family will receive friends Thursday only from 6 - 9 PM at the Swernoff residence, 9714 N. Lake Drive, Bayside.

# Previous Events

## Shiva

APR 30. 6:00 PM - 9:00 PM (CT)

Swernoff Residence  
9714 N. Lake Drive  
Bayside, WI 53217

## Service

APR 30. 1:30 PM (CT)

Congregation Shalom  
7630 N Santa Monica Blvd  
Fox Point, WI 53217

# Tribute Wall



“ *Gisha Riva Swernoff*

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October 06, 2023 at 01:40 PM